

---

**PITTSYLVANIA COUNTY FIRE AND RESCUE COMMISSION**

Tuesday, September 22, 2020, 6:30 pm; Chatham Community Center, Gallery Room, 115 South Main Street, Chatham, Virginia 24531

**AGENDA**

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **ANY AGENDA ADDITIONS/REVISIONS**
4. **AGENDA APPROVAL**
5. **MINUTES APPROVAL** (*August Meeting*)
6. **PRESENTATIONS** (*if any*)
7. **FIRE AND RESCUE ASSOCIATION REPORTS** (*Fowler*); (*10 minutes*)
8. **OTHER FIRE OR EMS AGENCY REPORTS** (*if any*)
9. **COUNTY STAFF REPORTS**
  - A. **Public Safety Director’s Report** (*Slemp*)
10. **UNFINISHED BUSINESS**
  - A. **Commission Bylaws Revisions Adoption** (*Fox*)
  - B. **Strategic Plan Update** (*Slemp*)
11. **NEW BUSINESS**
  - A. **Board of Supervisors’ Communications** (*Scarce*)
  - B. **Fire and Rescue Marketing Plan Presentation** (*Ayers*)
12. **COMMISSION MEMBER MATTERS**
13. **ADJOURNMENT**

# PITTSYLVANIA COUNTY FIRE AND RESCUE COMMISSION

Meeting Minutes; August 25, 2020  
Chatham Community Center; Gallery Room; 6:30 p.m.;  
115 South Main Street, Chatham, Virginia 24531

## 1. CALL TO ORDER

Fox called Meeting to Order at 6:30 p.m. Scarce introduced to new commission member from southwest region, Bobby Lovelace. Fox welcomed Lovelace to Commission.

## 2. ROLL CALL

<u>Member</u>	<u>Present</u>	<u>Absent</u>
Chuck Angier	X	
Tim Duffer	X	
Bryan Fox	X	
Brian Garrett	X	
Ben Meeks		X
Ron Scarce	X	
Keith Scruggs	X	
Bert Sellers		X
Bobby Lovelace	X	

County Staff Members present: Christopher C. Slemp, Michael Lee; David M. Smitherman; J. Vaden Hunt, Esq.

Association Representative present: Dean Fowler.

## 3. ANY ADDITIONS/REVISIONS TO AGENDA

Addition of Cascade Fire and Rescue funding discussion (under Agenda Section 8).

## 4. AGENDA APPROVAL

Motion by Scarce, second by Duffer, to approve Agenda. Motion unanimously passed by Commission Members present.

## 5. MINUTES APPROVAL

Motion by Scruggs, second by Duffer, to approve August Commission Meeting Minutes. Motion passed unanimously by Commission Members present.

## 6. PRESENTATIONS

None

## 7. FIRE AND RESCUE ASSOCIATION REPORT

Fowler stated the Association has presented all agencies with proposed accountability SOGs, proposed Rapid Intervention Team SOGs, and qualifications of Fire Chief recommendations.

Fowler also noted that Mike Neal has been elected as the new Association Vice President for the coming year. All other Association Officers remained the same.

#### **8. OTHER FIRE AND EMS AGENCY REPORTS**

Jerome Adams, Cascade Volunteer Fire Department Board of Directors' Chairman, thanked the Commission for allowing him to speak. He stated, for the past eighteen (18) months Cascade VFD has made tremendous strides in providing services for the Cascade Community, as well as, equipping themselves for surrounding areas if needed. Adams further stated that the nucleus of volunteers is not what it was twenty (20) to twenty-five (25) years ago. Which means, that strides and efforts need to be made in a different direction or mode to continue to provide service. He thanked the County for sacrifices and funds they have provided through the years. His agency has tried to be conservative in their spending. Adams also stated monies in the past were allocated to Cascade, but that those funds were not spent, because he is a firm believer that you must justify the necessity to spend funds. He also stated that Cascade has consistently maintained good, clear accounting for any funds going out and coming in. Said we are all working for a common cause, to provide service to the citizens of Pittsylvania County.

Matt Hunt, Assistant Cascade VFD Chief Cascade VFD, thanked the Commission for allowing him to speak. Stated he is thankful for the CARES Act money received. Spoke about his agency's budget assumed they were going to get monies that was allocated in the April 28<sup>th</sup> Commission Meeting when they were approved for transport. The squad is looking for money, which is out there. They are not looking for anything extra. They took over a 32-mile square area. They are budgeted \$11,491 below just a regular volunteer fire department that's not a Rescue Squad or Fire and Rescue. Stated the difference between them and the lowest paid fire and rescue squad combined in the same building is \$18, 461. We had talked about \$30,000 start-up, understands that is supposed to go toward the building, but he is requesting a revision, knows revisions have been done in the past in the middle of the year. Stated that last month they transported seventeen (17) calls. They have been one hundred percent (100%) for eighteen (18) months. Said they are the underdog, and they have held their end up for a long time. Requesting this be pushed up to the Board as far as some financial help. Thanked for everything done for them and the opportunity to transport.

#### **9. COUNTY STAFF REPORTS**

Slemp stated the following for his Public Safety Director's Report:

- Via CRF funds, County Staff is working on acquiring defibrillators for agencies that do not have defibrillators.
- County Staff has also been delivering PPE supplies to agencies. If any agency needs additional PPE, please let County Staff know.
- The Board of Supervisors ("Board") has approved an EMS Station for Hurt area.
- County Staff and Board representatives met the 640 squad President again; all parties are still negotiating their wind down.
- Cool Branch is still in negotiations with the County and Franklin County regarding County service cessation and funding cessation, which was extended another thirty (30) days via Board Resolution.
- Danville Life Saving crew is in talks with the County regarding coming aboard the County's radio system.

- The Board has requested a volunteer agency Capital Inventory update, which County Staff has already begun.
- County Staff, utilizing FEMA funds, is working on acquiring generators for Cascade, Climax, Cool Branch, and Renan.

## 10. UNFINISHED BUSINESS

### A. Strategic Plan

Slemp spoke on the Strategic Plan, (“Plan”), which needs to be completed. He discussed what items need to be included in the Plan. Slemp suggested to structure the Plan using main goals, objectives, and actions. Motion by Duffer, second by Garrett, to adopt Plan structure. Motion passed unanimously by all Commission Members present.

The Commission further discussed the Plan and suggested tentative goals dealing with recruitment, retention, County-wide standardization and SOPs. Slemp stated he will continue to work on the Plan’s goals, objectives etc., after several were discussed. The Commission agreed this was a good starting point.

## 11. NEW BUSINESS

### A. Board of Supervisor’s Comments

Scarce stated the Board approved the following related to fire and rescue at its August Board Meeting:

- Approved attached Vehicle Use Agreement
- Approved the following CARES Act expenditures: \$1.3 million for six (6) ambulances, all agencies should have at least one 2016 or newer ambulance in their fleet
- Adopted the Public Safety slogan “One service, one team.”
- Approved the splitting EMS of funds (*see* Board packet) from disbanded 640 to those covering their previous service area; \$3,750 each would go to Chatham, Gretna, Blairs, Tunstall, Mt. Hermon, Bachelor’s Hall, and Cascade; Further agreed \$2.700 would go to the budget line that pays the “per call” amount to out-of-County agencies.
- Denied the \$30,000 building fund requested by Cascade, because there is no budgeted amount for this approval and CARES Act funds cannot be used for this type item; The Board will try to address this issue in November and it would be a priority at that time.

Fowler questioned whether the “4 for Life” application had to be done by February of each year as in the past.

## 12. MATTERS FROM COMMISSION MEMBERS

Scarce: nothing

Slemp: Stated that the “ship is in the right direction,” and he could not be prouder of all agencies.

Angier: nothing

Garrett : nothing

Duffer: nothing

Sellers: nothing

Scruggs: nothing

Fox: Thanked all who came to Commission Meeting.

**13. ADJOURNMENT**

Motion by Scruggs, second by Garrett, to adjourn Meeting. Motion passed unanimously by Commission Members present. Fox adjourned the Meeting at 7:30 p.m.



**FIRE AND RESCUE COMMISSION  
EXECUTIVE SUMMARY**

<b>Agenda Section:</b>	County Staff Reports
<b>Agenda Title:</b>	Public Safety Director's Report
<b>Staff Contact:</b>	Christopher C. Slemp
<b>Agenda Date:</b>	September 22, 2020
<b>Attachment:</b>	None

**SUMMARY:**

For the Commission's reference and review, please find the following County Public Safety Director's Report:

- (1) **640 Rescue Squad Update:** 640 Rescue Squad's Board of Directors has not made any final decisions regarding the final closure items and how to handle/distribute any remaining funds. Negotiations are ongoing.
- (2) **Cool Branch Update:** At last week's Board of Supervisors ("Board") Meeting, the Board approved another thirty (30)-day extension to its previous Resolution regarding potentially ending service to Franklin to allow Franklin County and Cool Branch to continue to negotiate a service agreement.
- (3) **DLSC Radio System Update:** There is no new update regarding the DLSC radio system.
- (4) **Capital Inventory Update:** County Staff has started contacting agencies to gather information for the CIP inventory that the Board previously requested.
- (5) **CARES Funding:** Much of the EMS supplies have been delivered to agencies; however, some equipment that was ordered is on back order and County Staff is not sure when it will be getting these items. County Staff will be ordering more EMS supplies soon to try and keep a stock on hand for the next few months. The ESO Reporting System contract has been signed and County Staff is working to roll it out.

**RECOMMENDATION:**

None. For informational purposes only.

**MOTION:**

None. For informational purposes only.



**FIRE AND RESCUE COMMISSION  
EXECUTIVE SUMMARY**

<b>Agenda Section:</b>	Unfinished Business
<b>Agenda Title:</b>	Revised Commission Bylaws Adoption
<b>Staff Contact:</b>	Christopher Slep
<b>Presenter</b>	Bryan Fox
<b>Agenda Date:</b>	September 22, 2020
<b>Attachment:</b>	1 (Revised Commission Bylaws)

**SUMMARY:**

At the July Commission Meeting, the Commission Chairman appointed a Committee to recommend revisions to the Commission’s Bylaws. The Committee has met and its proposed revisions (indicated in blue) to the Commission’s Bylaws are attached. Bryan Fox will present the same for potential adoption.

**RECOMMENDATION:**

County Staff and the Bylaw Revision Committee recommend adopting the revised Commission Bylaws as presented.

**MOTION:**

“I make a Motion to adopt the revised Commission Bylaws as presented.”

# BY-LAWS AND RULES OF PROCEDURE OF THE PITTSYLVANIA COUNTY FIRE AND RESCUE COMMISSION

## ARTICLE I. NAME; OFFICES; RECORDS

1.1. Name. The name of this organization shall be the Fire and Rescue Commission of the County of Pittsylvania, Virginia (the “Commission”).

1.2. Office. The principal office (the “Office”) of the Commission shall be located at 1 Center Street, Chatham, Virginia 24531. The Office’s mailing address shall be P.O. Box 426, Chatham, Virginia 24531.

1.3. Records. Except as otherwise required specified, or as the business of the Commission may require, all of the books and records of the Commission shall be kept at the Office. Said Commission documents shall be open and available for public inspection at all times during normal business hours, and copies of the same shall be produced to any Virginia citizen pursuant to the Virginia Freedom of Information Act.

## ARTICLE II. PURPOSE

2.1. The Commission’s purpose is to provide recommendations regarding the County’s Fire and EMS system; oversee strategic planning efforts; and provide a mechanism for collaboration and coordination among the Public Safety Department, volunteer fire companies and rescue squads, and the Board of Supervisors on issues impacting fire and emergency medical services. The Commission shall work with the Public Safety Director, or his designee, on these issues, and the Public Safety Department shall provide Staff support to the Commission. The Commission shall submit such recommendations and reports to the Board of Supervisors as needed. The Commission shall assist with the development of the Fire and Rescue Services Annual Budget and Capital Improvement Projects. The Commission shall serve as a partner with the Department of Public Safety. Together, they should serve as a centralized unit responsible to the Board of Supervisors for all Fire and EMS issues throughout the County.

## ARTICLE III. VISION AND MISSION STATEMENTS

3.1. Vision Statement. The Pittsylvania County Fire and Rescue Commission envisions an emergency services system that provides a high degree of excellence through the use volunteers and staff who demonstrate a great degree of professionalism and sincere care to the citizens of Pittsylvania County.

3.2. Mission Statement. It is the mission of the Pittsylvania County Fire and Rescue Commission to continually improve and seek excellence in fire and rescue services through a “one team and system” approach encompassing the Board of Supervisors, the Commission, County Staff and the County’s volunteer fire and rescue agencies that meet the needs of the County’s citizens while remaining cost efficient.

## ARTICLE IVH. MEMBERS; TERMS

43.1. Members. The Commission shall be composed of nine (9) at-large Members appointed by the Board of Supervisors (“Board”) as follows: One (1) Member from a Fire Department located West of Highway 29 and North of Highway 57 and one (1) citizen at large from the same area; One (1) Fire Department Member from a Fire Department located East of Highway 29 and North of Highway 57 and one (1) citizen at large from the same area; One (1) Member of a Fire Department East of Highway 29, South of R and L Smith Road to its intersection with Franklin Turnpike, East of Franklin Turnpike, and East of the City of Danville, and South of Highway 57 and one (1) citizen at large from the same area; One (1) member from a Fire Department West of Highway 29, North of R and L Smith Road, West of Franklin Turnpike and West of the City of Danville and South of Highway 57 and one (1) citizen at large from the same area; One (1) Member from previous four (4) Departments must represent a Department that does transport EMS; and one (1) Member shall be from the Board. All the aforementioned appointed Commission Members shall have full and complete voting rights. The Director of Public Safety and one (1) Member from the County’s Fire and Rescue Association shall serve as an ex-officio Members with no voting rights. The Director of Public Safety shall be the Commission’s Staff Representative. Fire and Rescue Members appointed to the Commission must be from Fire and Rescue Agencies that are in good standing with the County and meeting all standards as set forth by the same.

43.2. Terms. Initially, terms shall be determined by a drawing of lots at the Commission’s first Organizational Meeting, the nine (9) appointed members shall be appointed for initial terms as follows: 3, 1-year terms, 3, 2-year terms, and 3, 4-year terms, and, thereafter, each member shall serve for four (4) year terms.

## ARTICLE IV. OFFICERS; REORGANIZATIONAL MEETING; DUTIES

54.1. Officers/Reorganizational Meeting. At the Regular Commission Meeting in January of each year (the “Reorganizational Meeting”), or at any other time as determined by a majority of the Commission, there shall be elected a Chairman and Vice-Chairman to serve for a period of one (1) year expiring on December 31st, or until replaced by Board Membership. Nominations require a second and a vote. A majority vote of the Members present is required for a candidate to be elected.

54.2. Duties. It shall be the Chairman’s duty to preside at all Commission Meetings, and to maintain the orderly conduct thereof. In the event of the absence of the Chairman, the Vice-Chairman shall preside over Meetings. The Chairman and Vice-Chairman shall continue to be a voting member of the Commission. The Chairman -may, from time-to-time, appoint committees for a specific purpose with a limited duration.

## ARTICLE VI. MEETINGS; NOTICE; WAIVER; ATTENDANCE; REMOTE MEETING

65.1. Meetings. The Commission shall regularly meet, at a minimum, on the fourth (4<sup>th</sup>) Tuesday of each odd numbered month in the County Administration Building, Main Conference

Room, at 6:30 PM. The Commission shall also be authorized to set dates for other Meetings pursuant to the consent of the majority of the Commission.

65.2. Notice of Meetings. Three (3) days' written Notice of all Regular or Special Meetings of the Commission stating the time and place and in the case of a Special Meeting, the purpose thereof, shall be given by mailing the same to each Commissioner at his residence or business address or by electronic mail, if requested by the Commissioner. If mailed, such Notice shall be deemed to be delivered when deposited in the United States Mail so addressed with postage prepaid. Notwithstanding the foregoing, no Notice need be given to hold a legally constituted Special Meeting, if all the Commissioners are present or sign a Waiver of Notice.

65.3. Waiver of Notice. Whenever any Notice is required to be given to any Commissioner of any Meeting under these By-Laws, a Waiver thereof in writing signed by all of the Commissioners, whether before or after the time stated therein, shall be equivalent to the giving of such Notice. The attendance of a Commissioner at a Meeting shall constitute a Waiver of Notice of such, Meeting, except where a Commissioner attends a Meeting for the express purpose of objecting to the transaction of any business, because the Meeting was not lawfully called or convened.

65.4. Attendance: Commission Members may miss no more than three (3) regularly scheduled Commission Meetings in a calendar year. If a Commission Member does miss more than three (3) regularly scheduled Commission Meetings in a calendar year, the Commission shall forward said information to the Board for potential removal by the Board of said Commission Member.

65.5 Remote Participation in Board Meeting: As authorized by § 2.2-3708.2, Code of Virginia, 1950, as amended, the Commission shall allow the participation of Commission Members in a Meeting through electronic communication means from a remote location that is not open to the public subject to complying with all parts of the following written policy:

1. On or before the day of a Meeting, the Commission Member shall notify the Commission Chairman that the Commission Member is unable to attend the Meeting due a personal matter, and the Commission Member shall identify with specificity the nature of the personal matter, or the Commission Member shall notify the Commission Chairman that the Commission Member is unable to attend a Meeting due to a temporary or permanent disability or other medical condition that prevents the Commission Member's physical attendance. The Commission shall record the specific nature of the personal matter or fact of temporary or permanent disability, and the remote location from which the absent Commission Member participated in its minutes.

2. If the absent Commission Member's remote participation is disapproved, because such participation would violate the strict and uniform application of this written policy, such disapproval shall be recorded in the Commission's Minutes.

3. Such participation by the absent Commission Member shall be limited in each calendar year to two (2) Meetings.

4. A quorum of the Commission shall be physically assembled at the primary or central meeting location.

5. The Commission shall arrange for the voice of the absent Commission Member to be heard by all persons in attendance at the primary or central Meeting location

6.6. Hearing of the Citizens. All Hearing of the Citizens shall be conducted as follows: Each person addressing the Commission under Hearing of the Citizens shall be a resident or landowner of the County, or the registered agent of such resident or landowner. Each person shall step up, give his/her name and district in an audible tone of voice for the record, and unless further time is granted by the Chairman, shall limit his/her address to three (3) minutes. No person shall be permitted to address the Commission more than once during Hearing of the Citizens. All remarks shall be addressed to the Commission as a body and not to any individual Commissioner thereof. Hearing of the Citizens shall last for a maximum of forty-five (45) minutes. Any individual that is signed up to speak during said Section who does not get the opportunity to do so because of the aforementioned time limit, shall be given speaking priority at the next Commission Meeting.

6.7. Presentations. Unless additional time is granted by the Chairman, all presentations to the Commission shall be limited to a maximum of ten (10) minutes.

6.8. Closed Meetings. Closed Meetings of Commission shall be allowed by, and conducted in accordance with, the Virginia Freedom of Information Act.

6.9. Matters from Commissioners. The Matters from Commissioners Agenda Section shall be used for individual Commissioners to share information with other Commissioners and/or the public. No official action may take place during this Agenda Section.

6.10. Fire and Rescue Association Report. The Fire and Rescue Association shall be in written form and included in the Commission's Agenda Packet.

#### **ARTICLE VII. PARLIAMENTARY PROCEDURE**

76.1. All such Meetings shall be open to the public and shall be conducted in an orderly fashion with the most recent edition of *Robert's Rules of Order* being used for parliamentary procedure purposes.

#### **ARTICLE VIII. AGENDAS**

87.1. Agendas shall be prepared by the Director of Public Safety, or his designee, and used at all Commission Meetings. All items requested to be placed on the Agenda shall be submitted in writing to the Director of Public Safety, or his designee, at least ten (10) working days before the Meeting; however, Commission Members may make oral requests within said ten (10) working day period. Any items received after that time shall appear on the next Regular Commission Meeting's Agenda, unless a majority of the Board present vote to place such items on the current Agenda.

#### **ARTICLE IX-VIII. MEETING ORDER**

9.1. The following shall be the Meeting Order of all Commission Regular Meetings:

Call to Order

Roll Call

Revisions/Additions to Agenda

Approval of Agenda

Presentations

Hearing of the Citizens

Fire and Rescue Association Reports

~~Other Fire or EMS Agency Reports~~

County Staff Reports

Unfinished Business

New Business

Matters from Commission ~~ers~~ Members

Adjournment

#### **ARTICLE IX. QUORUM; METHOD OF VOTING**

109.1. Quorum. At any Commission Meeting, a majority of the Commission Members shall be present to constitute a quorum.

109.2. Method of Voting. All questions submitted to the Commission for decision shall be determined by a *viva voce* vote, unless otherwise provided by law. The name of each Member voting and how he/she voted must be recorded. The Commission has elected not to have a tie breaker as provided for by the Code of Virginia, and a tie vote on any Motion shall be considered defeated. Each Commission Member present when a question is put shall vote "Yes" or "No." No Commission Member shall be excused from voting, except on matters involving the consideration of his/her own official conduct, where his/her own financial interests are involved, or where he/she may have a conflict of interest, pursuant to the Virginia State and Local Government Conflict of Interests Act.

#### **ARTICLE XI. AMENDMENTS**

110.1. These By-Laws may be amended, added to, altered, or repealed, in whole or in part, by Commission Members at any Commission Meeting, provided that Notice of the proposed amendment, addition, alteration, or repeal is given in the Notice of the Call of such Meeting, and such Notice is provided to all Commission Members in writing not less than one (1) week prior to the holding of such Meeting.

*Adopted this 22<sup>nd</sup> 7<sup>th</sup> day of September-January, 2020.*



**FIRE AND RESCUE COMMISSION  
EXECUTIVE SUMMARY**

<b>Agenda Section:</b>	Unfinished Business
<b>Agenda Title:</b>	Strategic Plan Update
<b>Staff Contact:</b>	Christopher C. Slemph
<b>Agenda Date:</b>	September 22, 2020
<b>Attachment:</b>	1 (Strategic Plan Update)

**SUMMARY:**

At its August Meeting, the Commission started working on the Fire and Rescue Services Strategic Plan. One of the primary goals developed concerned recruitment and retention of volunteer members. For the Commission's review, attached is an update for the objectives and actions needed to accomplish this goal. Christopher C. Slemph, Public Safety Director, will present this update to the Commission.

**RECOMMENDATION:**

None. For informational purposes only.

**MOTION:**

None. For informational purposes only.

---

**Goal: Develop a Strategy to recruit, retain, educate, and motivate quality volunteers and staff while improving utilization of human resources.**

Objective 1 – A

*Develop and implement a strategy for effective volunteer management.*

Actions needed

- Create chief and captain standards
- Increase management type training for existing leaders
- Assist agencies with identifying future leaders and provide them with the tools and training necessary to grow and be successful.
- Develop job descriptions for volunteer positions
- Create a code of conduct that all members abide by.

Objective 1 -B

*Develop and implement a marketing strategy to recruit new volunteers.*

Actions needed

- Begin Recruitment, Retention and Marketing campaign
- Pursue Firefighter program in school system
- Provide support to existing high school EMT program
- Set a goal of 10% yearly increase in “active” volunteers

Objective 1 – C

*Develop and implement strategy to retain volunteers and employees while improving their utilization.*

Actions needed

- Increase training opportunities within the county
- Provide staffing to assist volunteers with “non-response” related issues.
- Seek out and implement volunteer incentives
- Partner with DLSC to initiate a local paramedic program
- Career development plan for employees.



**FIRE AND RESCUE COMMISSION  
EXECUTIVE SUMMARY**

<b>Agenda Section/Title:</b>	New Business
<b>Agenda Title:</b>	Board of Supervisors' Communications
<b>Staff Contact:</b>	Supervisor Ronald S. Scarce
<b>Agenda Date:</b>	September 22, 2020
<b>Attachment:</b>	2 (Worsham Resolution; Gretna Financing Resolution)

**SUMMARY:**

At the Board of Supervisors' ("Board") August Business Meeting, the Board decided the following issues/items related to the County's Volunteer Fire and EMS Agencies:

1. **Resolution Honoring Landon Worsham:** The Board adopted the attached Resolution honoring the late Landon Worsham, who served as Chatham's Fire Chief for fifty-three (53) years.
2. **Resolution for Gretna Fire and Rescue Tax Exempt Financing:** The Board approved the attached Resolution authorizing Gretna Fire and Rescue to use the County's tax-exempt financing to assist with purchase of a 2020 Dodge Ambulance.

**RECOMMENDATION:**

None. For informational purposes only.

**MOTION:**

None. For informational purposes only.

**PITTSYLVANIA COUNTY BOARD OF SUPERVISORS  
RESOLUTION # 2020-09-04**

---

**RESOLUTION HONORING LANDON REID WORSHAM**

---

**VIRGINIA:** At its Business Meeting on Tuesday, September 15, 2020, the Pittsylvania County Board of Supervisors (“Board”) adopted the following Resolution:

**WHEREAS,** Landon Reid Worsham (“Mr. Worsham”), son of George W. and Ellen Haden Worsham of the Whittles Community, was born on May 1, 1924, in Decatur, Georgia; and

**WHEREAS,** he served in World War II in the United States Air Force (“USAF”), was wounded in New Guinea, and received the Purple Heart; and

**WHEREAS,** upon his discharge from the USAF, Mr. Worsham attended Danville Technical School and Danville Community College, while working at H.O. Glass Radio Company; and

**WHEREAS,** Mr. Worsham later bought and changed the business name to Worsham Appliances and TV, thus working in the same place for seventy-five (75) years; and

**WHEREAS,** he was a member of Chatham Presbyterian Church, serving as Deacon, Elder, and Sunday School Superintendent; and

**WHEREAS,** Mr. Worsham was a founding member of the Chatham Rescue Squad, serving in various offices including Captain, a position he held for fifty-three (53) years; and

**WHEREAS,** Mr. Worsham was a faithful and loyal member of his Community and faithfully performed his duties diligently and in a dependably.

**NOW, THEREFORE, BE IT RESOLVED,** that the Board expresses its sincere regret and grief over the loss of Mr. Worsham, an honored and respected County citizen; and

**BE IT FURTHER RESOLVED,** the Board expresses its condolences to Mr. Worsham’s family for their loss; and

**BE IT FINALLY RESOLVED,** that the Board directs that a copy of this Resolution be given to Mr. Worsham’s family.

Given under my hand this 15<sup>th</sup> day of September, 2020.

---

Robert (“Bob”) W. Warren, Chairman  
Pittsylvania County Board of Supervisors

Attachment: 2020-09-04 Landon Worsham (2158 : Resolution # 2020-09-04 (Honoring Landon Worsham) Adoption (Staff Contact: Kaylyn M.

**ATTEST:**

---

David M. Smitherman, Clerk  
Pittsylvania County Board of Supervisors

Attachment: 2020-09-04 Landon Worsham (2158 : Resolution # 2020-09-04 (Honoring Landon Worsham) Adoption (Staff Contact: Kaylyn M.

**PITTSYLVANIA COUNTY BOARD OF SUPERVISORS  
RESOLUTION # 2020-09-06**

---

**RESOLUTION SUPPORTING GREटना FIRE AND RESCUE’S UTILIZATION OF  
TAX-EXEMPT FINANCING**

---

**VIRGINIA:** At a meeting to the Pittsylvania County Board of Supervisors (“Board”) on Tuesday, September 15, 2020, at the Chatham Community Center, Gallery Room, 115, Center Street, Chatham, Virginia 24531, the following Resolution was presented and adopted:

**WHEREAS,** the Board, under the United States Internal Revenue (“IRS”) Code, receives a ten (10) million-dollar allocation for tax exempt bonds each year beginning January 1; and

**WHEREAS,** said tax-exempt bonds cover boards, agencies, and commissions serving under or at the Board’s authorization; and

**WHEREAS,** Gretna Fire and Rescue Department (“Gretna”) is an authorized Volunteer Fire and Rescue Department identified in Pittsylvania County Code §§ 31-2.1 and 31.2a; thereby, authorizing it to participate in tax-exempt financing for equipment utilized by it for a public use; and

**WHEREAS,** Gretna desires to utilize tax-exempt bonds in an amount not to exceed \$304,000.00 to finance, for public purpose and use, the purchase of one (1) 2020 Ram 5500 Road Rescue Ambulance; and

**WHEREAS,** Gretna held a public hearing on August 31, 2020, on the potential utilization of said tax-exempt financing, after legally publishing the notice as required by IRS Code.

**NOW, THEREFORE, BE IT HEREBY RESOLVED,** that the Board hereby approves Gretna’s utilization of tax-exempt bonds for financing in an amount not to exceed \$304,000.00 to finance, for public purpose and use, the purchase of one (1) 2020 Ram 5500 Road Rescue Ambulance; and

**BE IT FURTHER RESOLVED,** that a copy of this Resolution be forwarded to Gretna to supplement its financing requirements.

Given under my hand this 15<sup>th</sup> day of September, 2020.

---

Robert (“Bob”) W. Warren, Chairman  
Pittsylvania County Board of Supervisors

---

David M. Smitherman, Clerk

Attachment: 2020-09-06 Gretna Fire and Rescue (2173 : Resolution # 2020-09-06 (Gretna Fire and Rescue Tax Exempt Financing Utilization



**FIRE AND RESCUE COMMISSION  
EXECUTIVE SUMMARY**

<b>Agenda Section:</b>	New Business Fire and Rescue Marketing Plan
<b>Agenda Item:</b>	Fire and Rescue Marketing Plan Presentation
<b>Staff Contact:</b>	Caleb Ayers
<b>Agenda Date:</b>	September 22, 2020
<b>Attachment:</b>	1 (Marketing Plan)

**SUMMARY:**

Caleb Ayers (“Ayers”), County Public Relations Manager, has been tasked with developing a marketing plan (“Plan”) to assist fire and rescue departments with marketing, recruitment, and retention of new members. For the Commissions review, the Plan is attached. Ayers will present the Plan to the Commission.

**RECOMMENDATION:**

None. For informational purposes only.

**MOTION:**

None. For informational purposes only.

Thank a  
Volunteer.  
Become a  
Volunteer



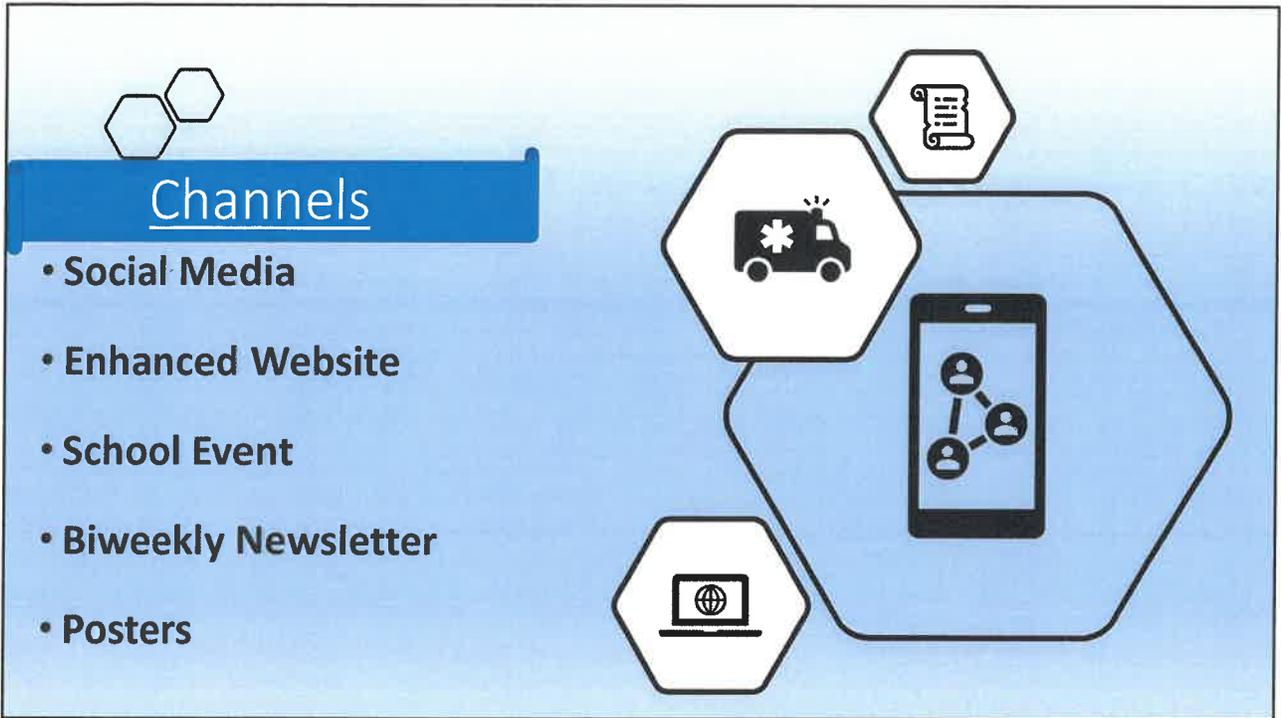
1

Marketing  
Campaign Goals

Create more awareness of  
volunteer fire and rescue  
agencies and Pittsylvania  
County Public Safety among  
citizens and businesses.

This should lead to a visible  
increase in **donations** and  
**volunteers**.

2

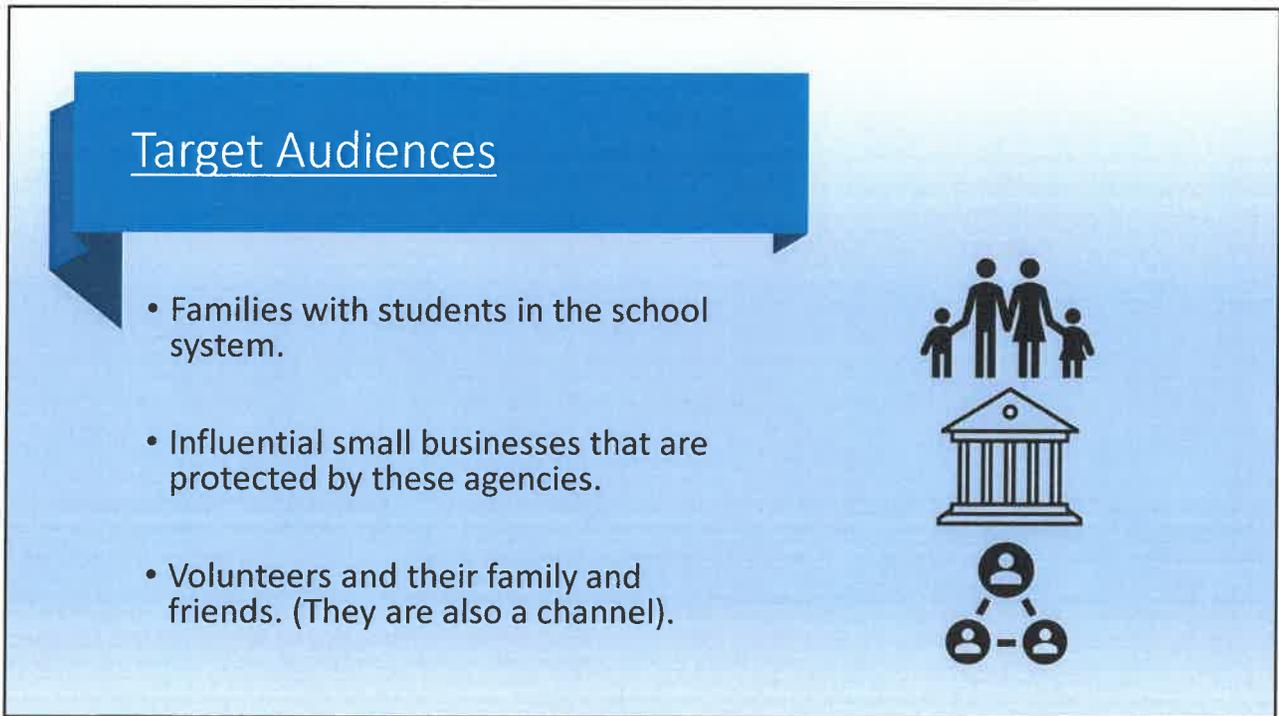


The diagram features a central blue banner with the word "Channels" in white. To the left of the banner are three small white hexagons. To the right is a large white hexagon containing a smartphone icon with a network diagram on its screen. Surrounding this central hexagon are four smaller white hexagons, each containing a different icon: a truck with a star, a scroll, a laptop with a globe, and a document.

## Channels

- Social Media
- Enhanced Website
- School Event
- Biweekly Newsletter
- Posters

3

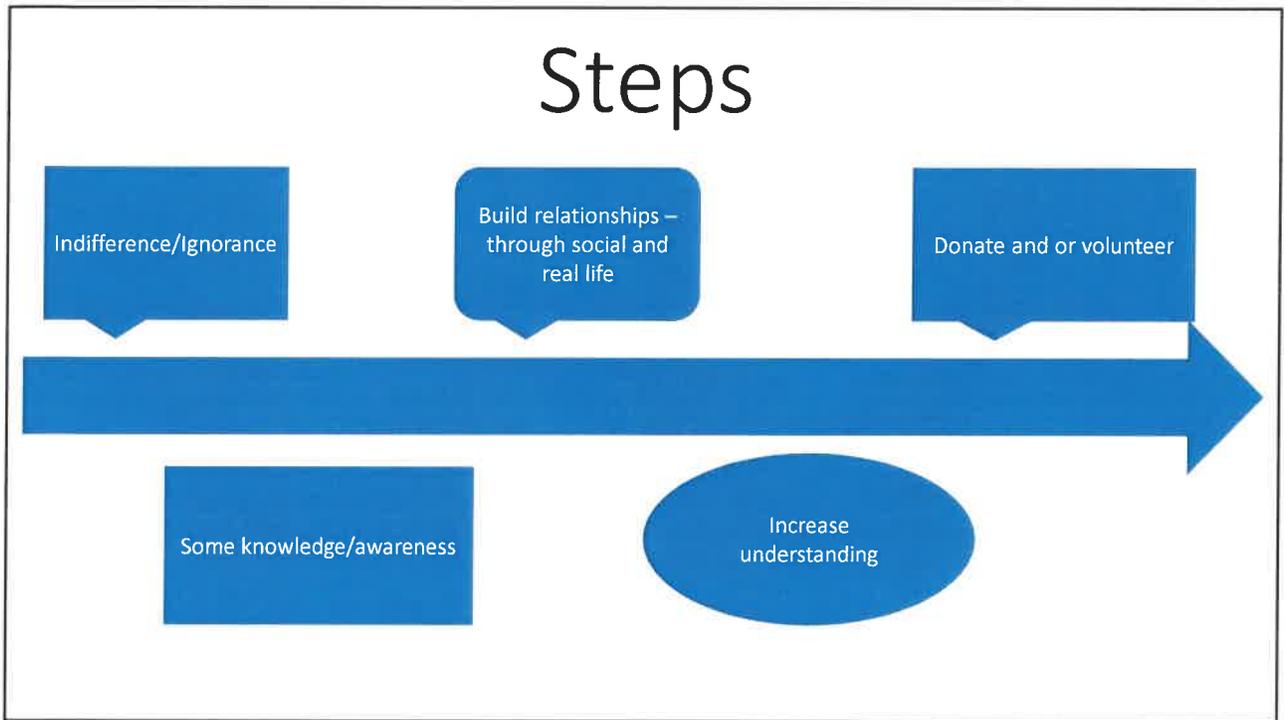


The diagram features a blue banner with the words "Target Audiences" in white. To the right of the banner are three icons: a family of four, a classical building with columns, and a network diagram with three nodes.

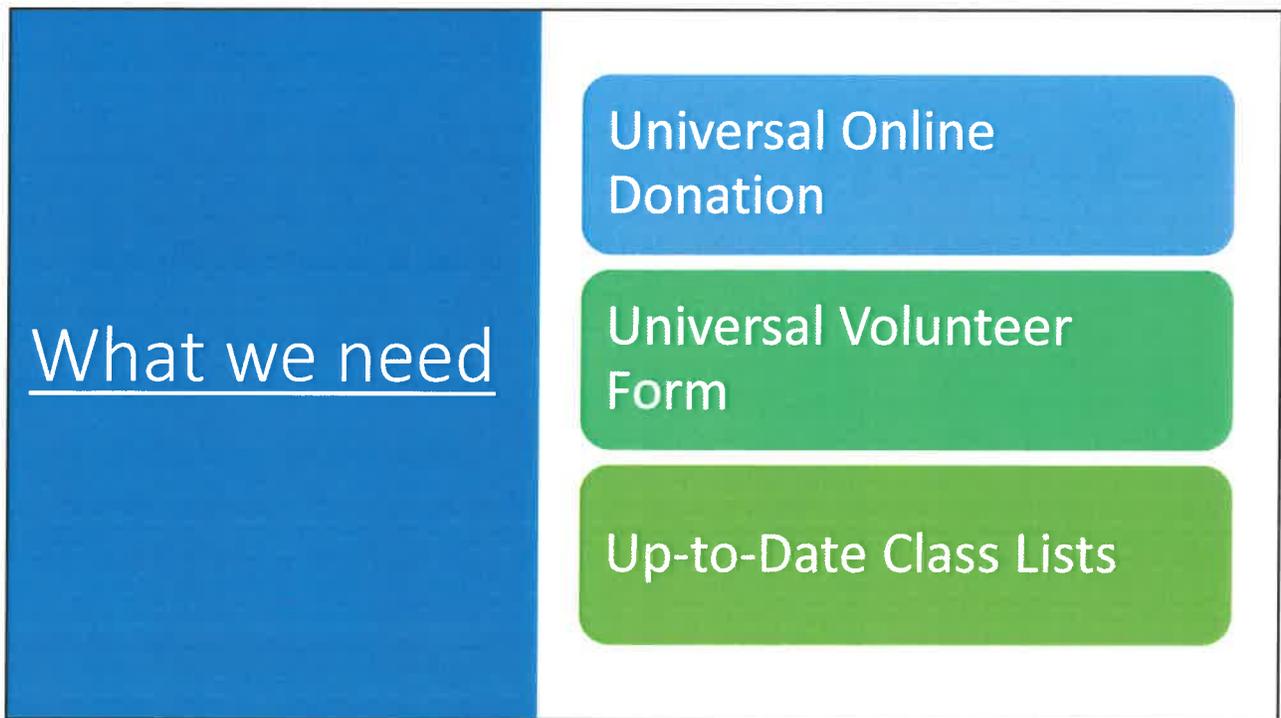
## Target Audiences

- Families with students in the school system.
- Influential small businesses that are protected by these agencies.
- Volunteers and their family and friends. (They are also a channel).

4



5



6

Questions, Input, or  
Concerns?

7