

COVID-19 BUSINESS ASSISTANCE FUNDING

WANT TO AVOID LAYOFFS AND DOWNSIZING?

Funding can be used to implement layoff aversion strategies and activities that are designed to prevent, or minimize the duration of, unemployment resulting from layoffs due to COVID-19.

Businesses that are eligible to apply must:

- Be a public or private business with 250 employees or less
- Fall within the Critical Infrastructure Workers Guidelines produced by the U.S. Department of Homeland Security or within the target industries identified by the region that include Manufacturing, Information Technology, Healthcare & Life Sciences, Construction, Transportation & Logistics, Financial Services and/or Education Services
- Be located in the West Piedmont Region, which includes the cities of Danville and Martinsville and the counties of Henry, Pittsylvania and Patrick.

Send application to: **Robbie Knight,**
Business Services Manager
rknight@vcwwestpiedmont.org



WEST PIEDMONT REGION

The West Piedmont Workforce Investment Board and sub-recipients are equal opportunity employers/programs. Auxiliary aids and services are available upon request to individuals with disabilities. This workforce product was created using 100% of federal U.S Department of Labor Employment and Training Administration Workforce Innovation and Opportunity Act (WIOA) award of \$29,585 (#AA-332060-19-55-A-511) made to Pittsylvania County on behalf of the West Piedmont Workforce Development Area by the pass-through entity Virginia Community College System.

Please go to
<https://www.vcwwestpiedmont.com/article/rapid-response-business-application>
for the Rapid Response Business Application.